
PRESS RELEASE

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The Phoenix partners with WM

It is with great pleasure that we announce that THE PHOENIX has been selected by WM to provide Strategic Consulting and Creative Support Services.

The Houston-based company, known widely for its waste removal and recycling services, champions national sustainability efforts with integrity and people-first values at the forefront. With over a century of experience, this modern business is recognized as an industry leader dedicated to always working for a better tomorrow. The Phoenix is excited to work with the WM Culture and Engagement team to provide marketing services in support of their commitment to doing the right thing, the right way.

For more information on WM and their promise for a better tomorrow visit, <https://www.wm.com/us/en>

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

Learn more about us at PhoenixLMG.com or find us on Social Media Platforms @PhoenixLMG